

# RADIO TODAY

WMCA... 570  
WEAF... 660  
WOR... 710

WJZ... 760  
WNYC... 810  
WABC... 860

WHN... 1010  
WEVD... 1300  
WQXR... 1550

MONDAY, OCT. 21, 1940

**Mayor La Guardia: "A World's Fair Surprise" WJZ, WNYC. 8:30.**  
**Rochester Civic Orchestra Concert—WJZ, 2:30-3.**  
**Prime Minister Churchill, From London—WOR, WABC, WJZ, 2:35.**  
**"Instructions to Draft Boards and Enrollers"—Colonel Arthur V. McDermott—WNYC, 6:30-6:45.**  
**Ambassador William C. Bullitt, Speaking From Chicago: "Our Foreign Policy"—WJZ, 7-7:15.**  
**Roosevelt-Willkie Discussion: Brock Pemberton, Rex Stout, Maurice C. Dreicer—WINS, 7:15-7:30 (1180 Kc.).**  
**Concert: Franca White, James Melton, Songs—WEAF, 8-8:30.**  
**Symphony Orchestra; Alfred Wallenstein, Conductor: Margaret Speaks, Soprano—WEAF, 8:30-9.**  
**Senator Vandenberg, Speaking From Logansport, Ind.—WJZ, 9-9:30.**  
**Play: "Lillian Russell"—Alice Faye, Edward Arnold—WABC, 9-10.**  
**"Third Term and Passing of Our Democracy," Martin W. Littleton, Former District Attorney of Nassau—WMCA, 9:15-9:45.**  
**Show Boat: Virginia Verrill, Dick Todd; Others—WEAF, 9:30-10.**  
**Wendell L. Willkie, Speaking From Milwaukee—WJZ, 10-10:30.**

Where there is no listing for a station, its preceding program is on the air

## MORNING

6:00-WOR—Pickard Family—Sketch  
WHN—News: Variety Music  
6:15-WABC—Program Resume: Music  
6:25-WJZ—News; Variety  
WOR—Farmers Digest  
6:30-WEAF—News. Variety Program  
WOR—Farmers Digest  
WABC—News Reports  
6:35-WABC—Larry Elliott Entertains  
6:45-WMCA—Variety Music  
6:55-WOR—News: Weather: Talk  
7:00-WJZ—Variety Music  
WOR—Music: Weather Report  
WABC—Morning Almanac; Talk  
WMCA—News: Music and Comments  
WNYC—Sunrise Symphonies  
WEVD—Polish News and Music  
WQXR—Classical Music  
7:15-WOR—Gambling's Musical Clock  
WHN—News: Early-bird Music  
7:25-WQXR—News: Breakfast Music  
7:30-WEAF—News: Don Goddard; Music  
WEVD—News: Morning Music  
7:45-WABC—News: European Reports  
7:55-WJZ—News Reports  
8:00-WEAF—European News: Music  
WOR—News Reports  
WJZ—European Reports: Music  
WABC—European News: Music  
WNYC—News: World's Fair Calendar  
WHN—Insurance Talk  
WEVD—Women's News: Music  
8:15-WOR—The Goldbergs—Sketch  
WABC—Music of Today  
WMCA—Religious Talk  
WNYC—Music: Consumer's Guide  
WHN—Insurance Talk  
8:30-WEAF—Gene and Glenn: Music  
WOR—The Gospel Singer  
WJZ—Mayor La Guardia: A World's Fair Surprise: from the Fair (also WNYC)  
WABC—Morning Almanac  
WMCA—News: Recorded Music  
WHN—News: Variety Music  
WEVD—Seymour Reichtzeit. Songs

8:45-WOR—Kitty Keane—Sketch  
WJZ—News: Kitchen Quiz  
WABC—Adelaide Hawley Interviews Clara Dramsch Mannes  
WNYC—News: New York Today  
WEVD—Songs; Variety Music  
8:55-WQXR—News: Lisa Sergio. Comments  
9:00-WEAF—News: Happy Jack, Songs  
WOR—Arthur Godfrey, Songs  
WJZ—Woman of Tomorrow  
WABC—News Reports  
WNYC—Masterwork Recordings  
9:15-WEAF—Miller Orchestra: Songs  
WOR—Julia Blake—Sketch  
WABC—School of the Air  
WQXR—Request Program  
9:30-WEAF—Pin Money Party  
WOR—News; Music: Resume  
WJZ—Breakfast Club—Variety  
WMCA—Dr. Wynne's Food Forum  
WHN—Polly the Shopper  
WEVD—Stories: Music (Off 10 to 12)  
9:45-WEAF—Edward MacHugh, Songs  
WABC—Bachelor's Children—Sketch  
WHN—News: Home Talk: Music  
10:00-WEAF—This Small Town Sketch  
WJZ—Painted Dreams—Sketch  
WOR—McCann Food Program  
WABC—Dramatic Sketch  
WMCA—News: Recorded Music  
WNYC—Stuart Churchill, Songs  
WQXR—Lisa Sergio, Comments  
10:15-WEAF—Dramatic Sketch  
WJZ—Vic and Sade—Sketch  
WABC—Myrt and Marge—Sketch  
WNYC—Amsterdam Strings  
10:30-WEAF—Ellen Randolph—Sketch  
WJZ—Mary Marlin—Sketch  
WABC—Stepmother—Sketch  
WHN—Recorded Music (To 12)  
WQXR—Salon Music  
10:45-WEAF—The Guiding Light—Sketch  
WJZ—Pepper Young's Family—Sketch  
WABC—Woman of Courage—Sketch  
WNYC—Police Safety Program  
WQXR—Mrs. Worthington Scranton, Interviewed on Wendell Willkie, by Lisa Sergio

## NEWS BROADCASTS

**Morning**  
 6:00-WHN  
 6:25-WJZ  
 6:30-WEAF, WABC  
 6:55-WOR  
 7:00-WMCA  
 7:15-WHN  
 7:25-WQXR  
 7:30-WEAF, WEVD  
 7:45-WABC  
 7:55-WJZ  
 8:00-WEAF, WOR  
 WJZ, WABC, WNYC  
 8:30-WMCA, WHN  
 8:45-WNYC, WJZ  
 WQXR  
 9:00-WEAF, WABC  
 9:30-WOR  
 9:45-WHN  
 10:00-WMCA  
 11:00-WOR, WNYC  
 11:30-WMCA

**Afternoon**  
 12:00-WHN, WEVD, WQXR, WABC  
 12:25-WJZ  
 12:30-WOR  
 12:45-WEAF  
 1:00-WMCA  
 1:15-WEVD  
 1:45-WEVD, WEAF, WJZ  
 2:15-WHN  
 2:45-WOR  
 3:30-WQXR, WMCA  
 3:45-WNYC  
 3:55-WABC  
 4:00-WOR  
 4:55-WJZ  
 5:00-WMCA  
 5:45-WHN

**Evening**  
 6:00-WJZ, WABC  
 6:15-WMCA  
 6:25-WEAF, WQXR  
 6:30-WOR, WABC  
 6:35-WHN  
 6:45-WJZ, WABC  
 7:15-WEAF, WOR, WMCA  
 7:30-WHN  
 7:45-WMCA  
 8:45-WMCA, WHN  
 8:55-WABC  
 9:00-WOR, WMCA  
 WQXR  
 9:30-WJZ  
 9:45-WMCA, WHN  
 10:00-WOR  
 10:45-WABC, WHN, WQXR, WOR  
 11:00-WEAF, WOR, WJZ  
 12:00-WEAF, WJZ, WMCA, WABC  
 12:30-WOR  
 12:55-WHN, WABC  
 12:57-WEAF, WJZ  
 1:00-WMCA  
 1:30-WOR  
 1:55-WHN  
 2:55-WHN

## NEWS ON SHORT WAVES

**LONDON:** 9.58, 9.69, 11.75, 15.14, 15.31, 17.81 and 21.55 megacycles.  
 Time: 1:15 A. M., 3:00, 6:00, 8:00, 11:00, 1:00, 3:50, 5:45, 6:30, 8:00, 8:30, 9:30 and 11:30 P. M.  
**BERLIN:** 9.61, 11.70, 15.11 and 15.20 megacycles.  
 Time: 1:30, 4:15 and 6:30 A. M., 2:15, 3:30, 6:00, 8:15, 9:15, 10:30 and 12 P. M.  
**ROME:** 17.82, 15.23, 11.76 megacycles.  
 Time: 5:45 A. M., 3:15, 5:30, 8:30 and 10:30 P. M.

11:00-WEAF—The Man I Married—Sketch  
 WOR—News Reports  
 WJZ—Linda Dale—Sketch  
 WABC—Short Story Drama  
 WMCA—Ida Bailey Allen Program  
 WNYC—News: City Guide; Music  
 WQXR—Mendelssohn Music  
 11:15-WEAF—Against the Storm—Sketch  
 WOR—Martha Deane's Program  
 WJZ—Clark Dennis, Tenor  
 WABC—Martha Webster—Sketch  
 11:25-WJZ—Hollywood News Girl  
 11:30-WEAF—The Road of Life—Sketch  
 WJZ—The Life Saver  
 WABC—Big Sister—Sketch  
 WMCA—News; Recorded Classics  
 11:45-WEAF—David Harum—Sketch  
 WJZ—Thunder Over Paradise—Sketch  
 WABC—Aunt Jenny's Stories  
 WNYC—Diabetes—Dr. E. O. Chimento

## AFTERNOON

12:00-WEAF—Recorded Drama  
 WOR—Victor Lindlahr—Talk  
 WABC—Kate Smith's Chat: News  
 WJZ—Gwen Williams, Songs  
 WNYC—Midday Symphonies  
 WHN—News: Popular Music  
 WEVD—News: Mildred Rosner, Songs  
 WQXR—News (Off 12:05-3)  
 12:15-WEAF—The O'Neills—Sketch  
 WJZ—Nancy Booth Craig—Talk  
 WABC—When a Girl Marries—Sketch  
 WMCA—Pharmacy and Public Health—Dr. Robert L. Swain  
 12:25-WOR—Headlines in Health  
 WJZ—News: Farm and Home Hour  
 12:30-WEAF—Vocal Music  
 WOR—News: Consumers Quiz Club  
 WABC—Romance of Helen Trent  
 WMCA—Variety Music  
 WHN—Racing Scratches: Music  
 WEVD—Home Hints: Music  
 12:45-WEAF—News: Music: Markets  
 WABC—Our Gal Sunday—Sketch  
 1:00-WEAF—Male Quartet: Variety  
 WOR—Frank Luther, Tenor  
 WABC—Life Can Be Beautiful—Play  
 WMCA—News: Sidney Moseley, Music  
 WNYC—Missing Persons; Organ  
 WEVD—Variety Show  
 1:15-WOR—Ed Fitzgerald, Talk  
 WJZ—Poetry—Ted Malone  
 WABC—Woman in White—Sketch  
 WMCA—Easy Aces—Sketch: Music  
 WHN—Holy Cross Church Services  
 WEVD—News: Salon Music  
 1:30-WEAF—Friendly Neighbors—Talk  
 WOR—Voice of Experience  
 WJZ—Talk—Dr. Joseph R. Sizoo  
 WABC—Right to Happiness—Sketch  
 WNYC—Recorded Jazz  
 1:45-WEAF—News: Dance Music  
 WOR—Alice Blair—Sketch  
 WJZ—News: Harvey Harding, Songs  
 WABC—Road of Life—Sketch  
 WNYC—Educational Program  
 WHN—Variety; Hawaiian Music  
 WEVD—Front Page—Sketch  
 2:00-WEAF—Hymns of All Churches  
 WOR—Meet Miss Julia—Sketch

WJZ—Mother's Adventures—Sketch  
 WABC—Young Dr. Malone—Sketch  
 WNYC—Opera: Norma (Records)  
 WEVD—Jewish Philosophy: Music  
 2:15-WEAF—Arnold Grimm's Daughter  
 WOR—Health Talk: Garden Club  
 WJZ—Hoosier Hop: Music  
 WABC—Joyce Jordan—Sketch  
 WHN—News: Variety Music  
 2:30-WEAF—Valiant Lady—Sketch  
 WJZ—Rochester Civic Orchestra, Guy Fraser Harrison Conducting  
 WABC—Fletcher Wiley—Talk  
 WEVD—Recorded Varieties  
 WOR—News  
 2:35-WOR, WABC, WJZ—Prime Minister Winston Churchill, From London  
 2:45-WEAF—Biblical Drama  
 WOR—London News: Music  
 WABC—My Son and I—Sketch  
 WMCA—Our Gal Sunday—Sketch  
 WEVD—Paul Utell, Songs: Variety  
 3:00-WEAF—Mary Marlin—Sketch  
 WJZ—Orphans of Divorce—Sketch  
 WABC—Mary McBride, Comments  
 WMCA—Helen Trent—Sketch: Music  
 WQXR—Music of the Moment  
 3:15-WEAF—Ma Perkins—Sketch  
 WJZ—Honeymoon Hill—Sketch  
 WABC—What Women Can Do—Kathleen Norris: Willkie Clubs Program  
 WNYC—Florida Program  
 WEVD—Immigration Talk: Music  
 WQXR—Children's Hearings—Dr. Richard L. Frank  
 3:00-WEAF—Pepper Young's Family—Play  
 WOR—Troubadours, Songs  
 WJZ—John's Other Wife—Sketch  
 WABC—Friend in Deed—Drama  
 WMCA—News: Music: Home Talk  
 WNYC—Radio Amateur Program  
 WHN—Albert Orchestra  
 WQXR—News: Concert Music  
 3:45-WEAF—Vic and Sade—Sketch  
 WOR—Peegen Fitzgerald, Talk  
 WJZ—Just Plain Bill—Sketch  
 WABC—Talk—Clarence Sorenson  
 WNYC—News; String Music  
 WEVD—Movie News: Comments  
 3:55-WABC—News Bulletins  
 4:00-WEAF—Backstage Wife—Sketch

WOR—News: Variety Program  
 WJZ—Mother of Mine—Sketch  
 WABC—Portia Faces Life—Sketch  
 WHN—Romance Music  
 WEVD—Polish Music: Variety  
 WQXR—Mozart-Mussorgsky Music  
 4:15-WEAF—Stella Dallas—Sketch  
 WJZ—Club Matinee: Variety  
 WOR—World's Fair Band  
 WABC—We, the Abbotts—Sketch  
 WMCA—Sports—Alice Brewer  
 WHN—Ballou Orch.: Variety  
 4:30-WEAF—Lorenzo Jones—Sketch  
 WABC—Hilltop House—Sketch  
 WMCA—World's Fair Variety  
 WNYC—Ecuadorian Music  
 4:45-WEAF—Young Widder Brown—Sketch  
 WOR—Johnson Family—Sketch  
 WABC—Kate Hopkins—Sketch  
 WEVD—Italian Music: Drama  
 4:55-WJZ—News: Set Sail—Sketch  
 5:00-WEAF—Girl Alone—Sketch  
 WOR—Variety Music: Talk  
 WABC—The Goldbergs—Sketch  
 WMCA—News; Recorded Music  
 WNYC—Music for Young and Old  
 WHN—Variety: Dance Music  
 WQXR—England's Outlook—Estelle Sternberger  
 5:15-WEAF—Lone Journey—Sketch  
 WJZ—Irene Wicker, Stories  
 WOR—Superman—Sketch: Music  
 WABC—The O'Neills—Sketch  
 WNYC—National Defense Talk by Major Lemuel B. Schofield, Assistant to Attorney General of United States (Recording)  
 WQXR—Gilbert and Sullivan  
 5:30-WEAF—Jack Armstrong—Sketch  
 WOR—Kuhn Orchestra  
 WJZ—Bud Barton—Sketch  
 WABC—Four Clubmen, Songs  
 WNYC—Junior Inspectors Club  
 WEVD—Music: Quiz (Sign-off 6)  
 WQXR—Great Masters, Music  
 5:45-WEAF—Life Can Be Beautiful  
 WOR—Captain Midnight—Sketch  
 WJZ—Tom Mix—Sketch  
 WABC—Scattergood Baines—Sketch  
 WMCA—Hillbilly Music  
 WHN—News Reports

## EVENING

6:00-WEAF—Garr Orchestra  
 WOR—Uncle Don  
 WJZ—News: Escorts and Betty  
 WABC—News: Talk—Edwin C. Hill  
 WMCA—Advertising News  
 WNYC—Rachelle Freidberger, Piano  
 WHN—Yesterday's Music  
 WQXR—Music to Remember  
 6:15-WEAF—Salon Orchestra  
 WJZ—Sports—Bill Stern; Erwin Rose, Guest: Music  
 WABC—Hollywood—Hedda Hopper  
 WMCA—News: Home Talk  
 WHN—Don Winslow of the Navy  
 6:25-WEAF—News: Stamps—Tim Healy  
 WNYC—Employment News  
 WQXR—News: Dinner Music  
 6:30-WOR—News—Frank Singler  
 WABC—Paul Sullivan—Comments  
 WJZ—Himber Orchestra  
 WMCA—Sports, Re-enacted: Music  
 WHN—Instructions to Local Draft Boards and Selective Service Enrollers—Col. Arthur V. McDermott, City Director. (Sign-off, 6:45)  
 WHN—Sports—Clem McCarthy  
 6:35-WHN—News; Sports Comments  
 6:45-WEAF—L'il Abner—Sketch  
 WOR—Meet Mr. Morgan—Sketch  
 WJZ—Lowell Thomas—Comments  
 WABC—The World Today  
 WMCA—Recorded Music: Variety  
 7:00-WEAF—Fred Waring Orchestra  
 WOR—Sports—Stan Lomax  
 WJZ—Ambassador William C. Bullitt, from Chicago Studios: Our Foreign Policy  
 WABC—Amos 'n' Andy—Sketch  
 WHN—Junior G-Men—Sketch  
 WQXR—Opera Concert  
 7:15-WEAF—News—John W. Vandercook  
 WOR—News—Arthur Hale  
 WJZ—Radio Magic—O. H. Caldwell  
 WABC—Lanny Ross, Tenor  
 WMCA—News: Recorded Music  
 WHN—Sports News: Comments  
 7:30-WEAF—Burns and Allen, Comedians  
 WOR—Lone Ranger—Sketch  
 WJZ—Miller Orchestra  
 WABC—Blondie—Sketch  
 WHN—G. H. Combs Jr., Comments  
 WQXR—Treasury of Music  
 7:45-WJZ—Retail Grocers Program, from San Francisco: H. H. Sack, Pres., National Association

WMCA—Johannes Steel, Comments  
 WHN—Serenade: Variety Music  
 8:00-WEAF—James Melton, Tenor  
 Franca White, Soprano: Orch.  
 WOR—Play Broadcast—Quiz  
 WJZ—I Love a Mystery—Sketch  
 WABC—Those We Love—Sketch  
 WMCA—Recorded Classics  
 WQXR—Symphony Hall  
 8:15-WMCA—Know Yourself—Harry Balkin  
 WHN—Voices of Yesterday: King George V, Speaking on Empire Day, 1930 (Recording)  
 8:30-WEAF—Symphony Orchestra: Margaret Speaks, Soprano; Alfred Wallenstein, Conductor  
 WOR—Green Hornet—Drama  
 WJZ—True or False—Quiz  
 WABC—Howard and Shelton, Comedy  
 WHN—Recorded Music  
 WHN—Hollywood—Sam Taylor  
 8:45-WMCA—News Comments  
 WHN—News: Recorded Music  
 8:55-WABC—Elmer Davis, Comments  
 9:00-WEAF—Doctor I. Q.—Quiz  
 WOR—Gabriel Heatter, Comments  
 WJZ—Sen. Arthur Vandenberg, Speaking from Logansport, Ind.  
 WABC—Play: Lillian Russell, With Alice Faye, Edward Arnold  
 WMCA—News Reports  
 WHN—Recorded Music  
 WQXR—Quincy Howe, Talk: Music  
 9:15-WOR—Miller Orchestra  
 WMCA—Third Term and the Passing of Our Democracy—Martin W. Littleton, Former Nassau District Attorney  
 9:30-WEAF—Show Boat—Dick Todd: Virginia Verrill, Songs: Others  
 WOR—Duchin Orchestra  
 WJZ—News: Hollywood Music  
 WHN—Albert Orchestra  
 WQXR—Antiques Exposition—Lisa Sergio  
 9:45-WMCA—Gabriel Heatter, Comments  
 WHN—War News: Maj. Paul Raborg  
 WQXR—String Ensemble Concert  
 10:00-WEAF—Louise King, Soprano: Larry Taylor, Tenor: Continental Quartet  
 WOR—Raymond Swing, Comments  
 WJZ—Wendell L. Willkie, Speaking from Milwaukee  
 WABC—Lombardo Orchestra

WMCA—Brooklyn Amateur Hour  
 WHN—Recorded Dance Music  
 WQXR—Beethoven Trio Series  
 10:15-WOR—Drama: Who Knows?  
 WHN—Ballou Orchestra  
 10:30-WEAF—Winton Orchestra  
 WOR—Life Can Be Beautiful  
 WJZ—Pastor Orchestra  
 WABC—Spirituals: Folk Songs  
 WHN—Insurance Talk  
 WQXR—Recorded Violin Music  
 10:45-WOR—Fulton Lewis Jr., Comments  
 WJZ—James Ford, Communist, Speaking From San Francisco  
 WABC—War News: Major G. F. Elliott  
 WHN—News: Popular Music  
 WQXR—News: Music (To 12)  
 11:00-WEAF, WJZ—News Reports  
 WOR—News: Weather  
 WABC—Sports Talk  
 WMCA—Classics: Dance Music  
 WHN—Popular Variety: Music  
 11:05-WJZ—LeBaron Orchestra  
 11:15-WEAF—Richards Orchestra  
 WOR—Gagen Orchestra  
 WABC—Kaye Orchestra  
 11:30-WEAF—Selective Service Talk  
 WOR—Lucas Orchestra  
 WJZ—Coleman Orchestra  
 WABC—Duchin Orchestra  
 11:35-WEAF—Heatheron Orchestra  
 11:55-WMCA—Drama Review—Julius Colby  
 12:00-WEAF, WJZ—War News: Music  
 WOR—Reviews: Dance Music  
 WABC—News: Dance Music  
 WMCA—News: Dance Recordings  
 12:30-WOR—London News: Music  
 12:55-WABC—News (Sign off at 1)  
 WHN—News: Swing Music  
 12:57-WEAF, WJZ—News: Music (Off at 1)  
 1:00-WMCA—News (Sign-Off, 1:15)  
 1:30-WOR—News: Music (Off at 2)  
 1:55-WHN—News: Variety Music  
 2:55-WHN—News (Sign-Off 3)

## FM STATIONS

(Dial Setting in Megacycles)  
 W2XXMN—42.8  
 11 A. M.—2 P. M.—Music  
 3-11 P. M.—WABC Programs  
 W2XXQR—43.2  
 5-10 P. M.—WQXR Programs  
 W2XOR—43.5  
 9 A. M.—12 P. M.—WOR Programs  
 W2XWGW—43.9  
 4-11 P. M.—NBC Programs